CITY OF RICHFIELD COMPREHENSIVE PLAN UPDATE

CITY COUNCIL WORKSHOP

TUESDAY, OCTOBER 24, 2017



WELCOME

- Tonight's Talking Points
 - Introductions
 - Comprehensive Planning Overview
 - Public Engagement Phase I Recap
 - Public Engagement Phase II Findings
 - Vision and Goals
 - 66th & Nicollet Concepts
 - Parks Master Plan
 - Next Steps



COMPREHENSIVE PLANNING 101

- Comprehensive Plans Provide:
 - Vision Statements and Goals
 - Policy Direction
 - Guides Growth
 - Twenty Year Time Horizon
 - Prepares for Implementation



COMPREHENSIVE PLANNING 101

- Minnesota State Statue
 - Seven County Metro Cities and Counties are required to update their plans every 10 years.
 - Facilitated by the Metropolitan Council
- Updates need to align with regional polices (2040 Thrive MSP)





PLAN ELEMENT REQUIREMENTS







Transportation



Water Resources



Economic Competitiveness



Parks & Trails



Housing



Resilience



Implementation

PLAN ELEMENT REQUIREMENTS

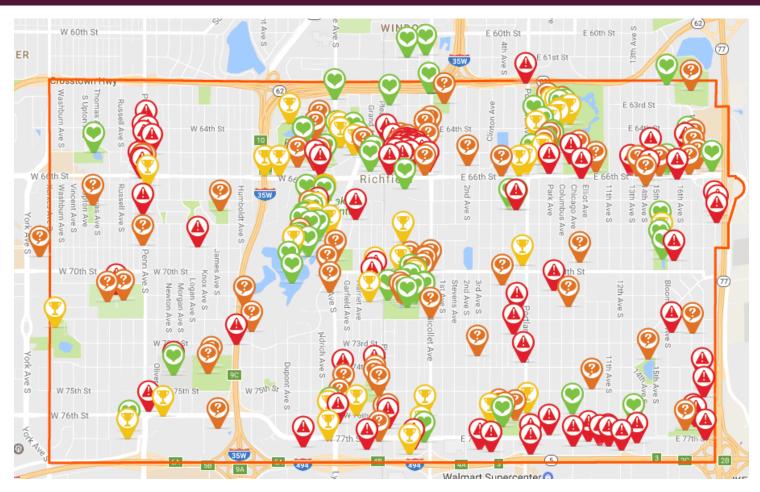
2008 Forecasts			Year	Current Forecasts		
Population	Households	Jobs		Population	Households	Jobs
37,700	16,500	17,100	2010	35,228	14,818	15,604
41,300	18,000	17,600	2020	35,700	15,600	16,600
45,000	19,500	18,100	2030	35,600	16,000	17,100
-	-	-	2040	35,900	16,400	17,500



PUBLIC ENGAGEMENT RECAP

PHASE I— ONLINE MAPPING





PHASE I & 2 – SOCIAL MEDIA

Regular Updates

Staff
Responded to Comments



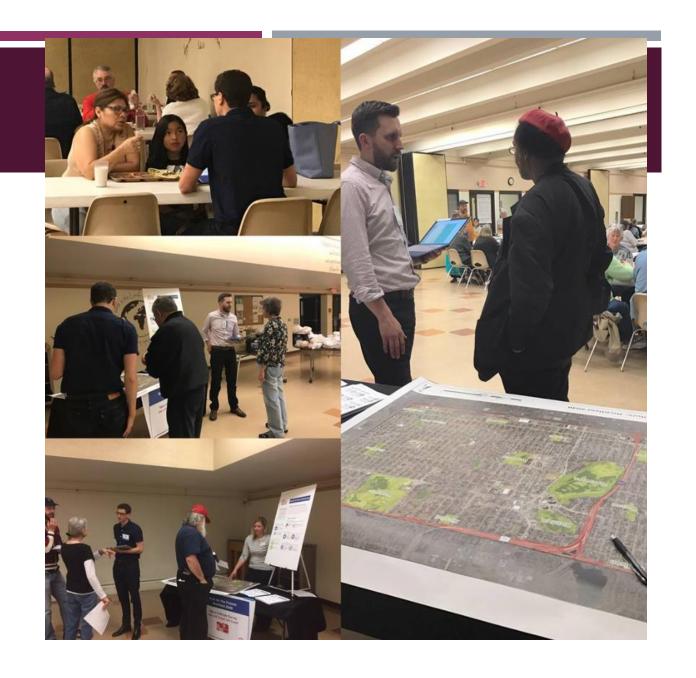
PHASE I – POP UP EVENTS

City Hall/

Loaves and Fishes (Hope Church)

Advisory Committee Outreach

Bus Routes



PHASE I – KEY THEMES

- Urban vs. Suburban
- New vs. Old
- East Side vs. West Side
- Higher Density vs. Lower Density
- Affordable Housing Need vs. Too Much Affordable Housing
- The Hub: Not Valued vs. Valued (unrepresented populations)

PHASE II – OPEN HOUSE



PHASE II – OPEN HOUSE

Overview

- Open House Goals
 - Educate, Listen and Learn
 - Provide Opportunities for Input
- Plan Element Boards
 - City's Roles & Responsibilities
 - Comp Plan Requirements
 - Comp Plan Goals





PLAN VISION & GOALS



Richfield, "the urban hometown," is a community that embodies the warmth of a small, close-knit community while surrounded by the resources of a larger metropolitan area. Our urban hometown community is diverse and rooted in the personal relationships in our neighborhoods, schools, parks, and businesses—each integral to our long-term success. The goal of Richfield's 2040 Comprehensive Plan is to both embrace and thoughtfully expand upon the unique foundation that makes us the urban hometown.

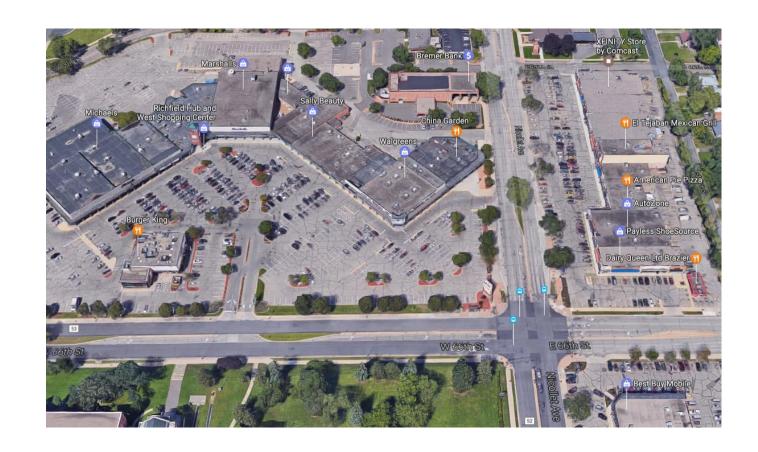
PLAN VISION & GOALS

- Public Feedback
 - In general, the public felt the vision statement captured the community.
 - Goals were perceived differently from one element to another.



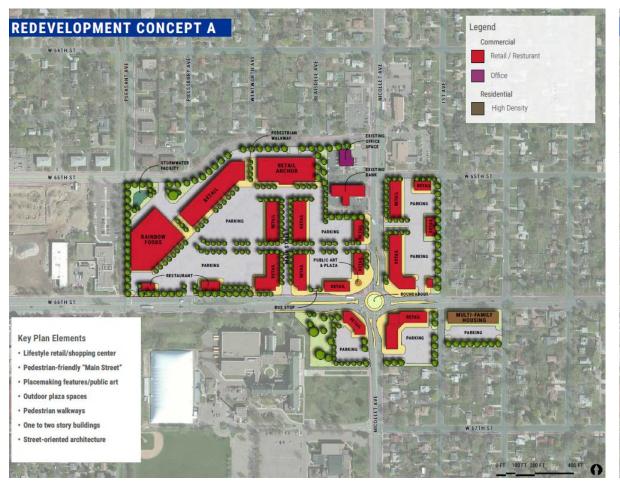
66TH STREET AND NICOLLET AVENUE

- Market Analysis for 66th
 Street and Nicollet
 Avenue
 - Economic Competitiveness is an Optional Plan Element





66TH/NICOLLET AVE IDEAS





66TH/NICOLLET AVE IDEAS

- Public Feedback
 - Residents were largely in favor of redevelopment patterns that supported mixed-use developments with a strong focus on commercial uses.
 - There is a strong desire to see more local/small businesses in the area.
 - In general, housing is supported if it is integrated with commercial development and is not the primary use.

Residents indicated a strong desire to provide the area with a "facelift" through façade improvements,

landscaping and pedestrian amenities.

Design Guidelines are Being Prepared for Staff Review













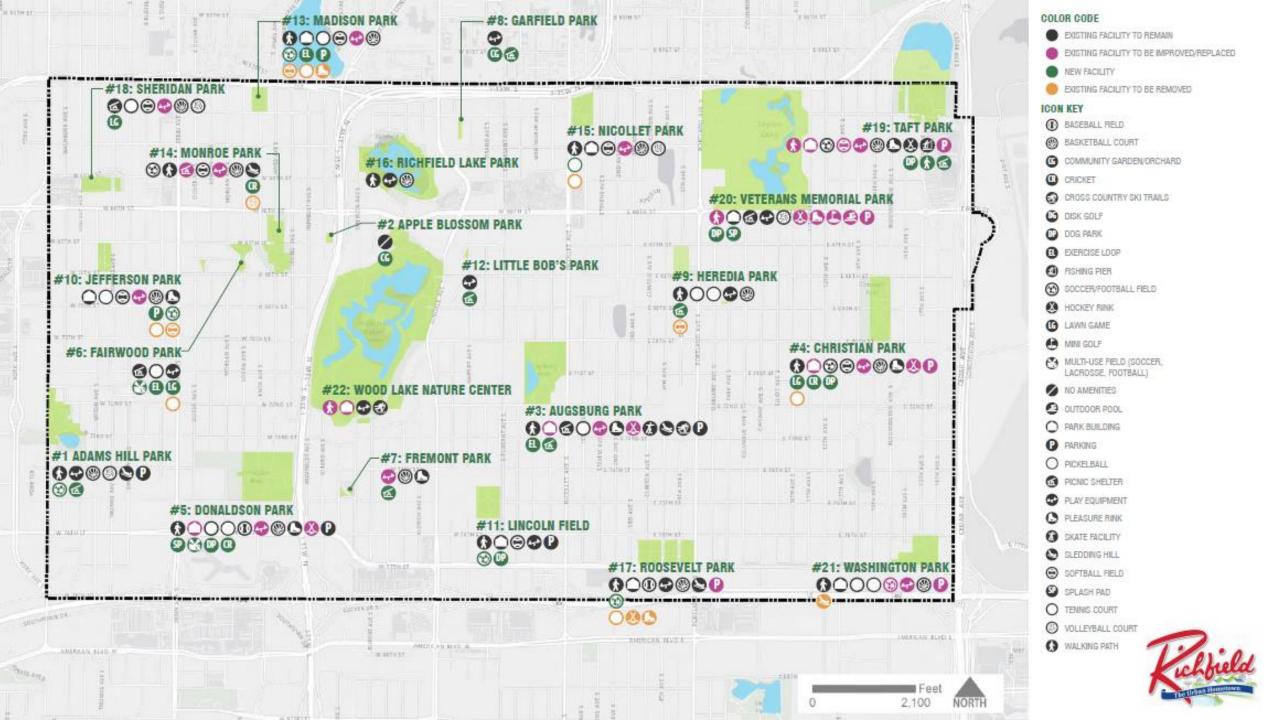
PARKS MASTER PLAN



- **EXISTING CONDITIONS**
- WALKING PATH (0.3 MILES)
- PARK/BUILDING SHELTER

BASKETBALL COURT

- City Park Master Plan Efforts Wrapping Up
 - Finalizing Recommendations
 - Developing Cost **Estimates**



PARKS MASTER PLAN

- Public Feedback
 - Strongly support a dog park.
 - Residents are pleased with Richfield's parks and amenities.

Many participants selected Donaldson Park and Veterans Memorial Park as a preferred location.







NEXT STEPS

- Draft Report: October 2017 January 2018
- Steering Committee: January 2018
- Public/Agency Review: February 2018 July 2018
- Plan Adoption: August 2018



QUESTIONS & DISCUSSIONS

CITY COUNCIL WORKSHOP

TUESDAY, OCTOBER 24, 2017



Naturally Occurring Affordable Housing (NOAH)

Tools & Strategies
Council/HRA Work Session
10/24/17



NOAH Housing Preservation – Tools & Strategies Progress Since July

- Increased funding to Kids @ Home recruiting new families
- Budgeted \$100,000 for apartment rehabilitation
- Approved \$150,000 loan to Aeon to purchase Seasons Park and maintain affordability
- Attended meetings with ULI-led work group of peer communities to discuss tools & strategies and rental rehab program ideas
- Incorporated strategies into agreements with Aeon and the Chamberlain (e.g., 90-day notice of sale; non-Section 8 discrimination)
- Developed work plan



1. Define Goals

- 14 Potential Goals
- 4 Priorities from Councilmember Howard



NOAH Housing Preservation – Tools & Strategies Potential Goals

- Provide quality rental housing
- Prevent displacement
- Prevent loss of affordable rental housing
- Maintain/Expand access for Section 8 tenants
- Promote mix of incomes in new units
- Promote mix of incomes in rehabbed units
- Reduce number of cost-burdened renters
- Promote supportive rental housing (e.g., Common Bond model)
- Minimize negative impacts on renters
- Replace lost affordable housing
- Meet Met Council affordability goals
- Increase supply of two- and three-bedroom units
- Provide subsidized family housing
- Provide affordable/subsidized senior housing



NOAH Housing Preservation – Tools & Strategies Potential Priorities

- Diversify the housing stock
- Expand access to housing
- Preserve and improve the quality of existing affordable housing
- Strengthen protections for renters



- 2. Develop a NOAH Preservation Policy
- Incorporate NOAH Policies into Comp Plan Update



- 4. Apply NOAH Preservation Strategies to projects receiving HRA/City assistance that include affordable housing
 - 90-day notice of sale
 - Non-Section 8 discrimination
 - Minimum of 2% of total units reserved for Section
 8 voucher holders



- 5. Meet with landlords to solicit feedback
- 6. Identify NOAH housing and those buildings at risk
- 7. Expand Kids @ Home Program
- 8. Create Pilot Apartment Rehab Financing Program



NOAH Housing Preservation – Tools & Strategies Work Plan: Potential Items for 2018 Action

- Advanced Notice Period for the sale of rental housing/help preservation buyers buy at-risk buildings
- 2. Prohibit Section 8 Discrimination
- 3. Require 60-day Notice to Tenants



NOAH Housing Preservation – Tools & Strategies Work Plan: Potential Items for 2018 Action

- 4. Just Cause Eviction (Non-Renewal)
- 5. Building Permit Fee Reduction
- 6. Inclusionary housing ordinance



NOAH Housing Preservation – Tools & Strategies In Conclusion

- Consensus on Goals/Priorities
- NOAH Preservation Policy
 - Yes/no
 - Who leads
- Prioritize 2018 Action Items

